



Employee Recognition

SEHG-SM-8883 · Business · approx. 8 min seat time · English · 100% online, self-paced

Accreditation & industry alignments: none verified on record — institutional accreditor mapping pending

COURSE DESCRIPTION

To a business, an employee recognition program is not a luxury, it is a necessity. With a well-built employee recognition program, companies can improve job retention, employee engagement, team work, reinforce company values, and more. Employees are more likely to continue employment with a company if they feel they are appreciated. There are many different types of employee recognition programs, and all are beneficial to your employees.

Sales & Marketing course: Employee Recognition.

LEARNING OBJECTIVES

Upon completion, the student will be able to:

- Assess the type of Employee Recognition Program(s) your company needs
- Train leadership to recognize their employees
- Know when and where recognition is needed
- Construct a culture of recognition
- Maintain an effective Employee Recognition Program

COURSE MATERIALS

- 8 instructional videos — 8 minutes of total video runtime
- This syllabus (PDF), downloadable for reference

Delivered 100% online and self-paced in the SEHG learning platform. This section lists the materials currently delivered for this course.

MODULE MAP

- Module 1 — Introduction · Subtopics: Course Objectives
- Module 2 — The Many Types of Incentive · Subtopics: Safety Incentives; Years of Service; Productivity; Attendance & Wellness Incentives
- Module 3 — Designing Employee Recognition Programs · Subtopics: Purpose; Employee Involvement; Budget; Keep it Simple
- Module 4 — How To Get The Buzz Out · Subtopics: Be Creative With Designs; Paper the Walls; Use Social Media; Go Mobile!
- Module 5 — It Starts From The Top! · Subtopics: Identifying Desirable Behaviors; Understanding the Goals of the Company; Setting Guidelines; Providing Recognition Templates
- Module 6 — Creating a Culture of Recognition · Subtopics: Keep Your Staff "In the Know"; Empower Employees with Peer to Peer Recognition; Team Building; Encourage Camaraderie; Motivate by Promoting Fun
- Module 7 — The Best Things In Life Are Free! · Subtopics: Put a Spotlight on Employees in Staff Meetings; Write it Down; Display Your Appreciation; Make Work More Comfortable
- Module 8 — A Small Gesture Goes A Long Way · Subtopics: Have a Party!; Make a Game of It; Reward With

Small Gift; Give Them a Break

- Module 9 — Pulling Out The Red Carpets · Subtopics: Have an Awards Ceremony; Win Large Items; Vacation; Career Advancement
- Module 10 — The Don'ts of Employee Recognition · Subtopics: Don't Forget About The Art Of The High Five!; Don't Let It Become Boring; Popularity Contest or Recognition Program?; Make Sure the Prize is Motivational
- Module 11 — Maintaining Employee Recognition Programs · Subtopics: Change the Membership; Include In New Employee Orientation; Keep Marketing!; Annual Awards Ceremonies
- Module 12 — Assessment

COMPLETION & CERTIFICATION

Completion-based: a certificate of completion is issued after all course videos have been viewed.
The certificate of completion is non-credit. This course does not currently carry academic credit or CEUs.

SUPPORT, ACCESS & POLICIES

- Support: CEO@SynergyEducation.AI
- Accessibility: ADA/WCAG 2.1 AA-first delivery; accommodations available on request.
- Academic integrity and refund policies: per SEHG student handbook.
- Language editions: en, es (non-English editions flagged "in production" until human-verified)