



Creativity: Thinking Outside the Box

SEHG-CD-5599 · Business · approx. 7 min seat time · English · 100% online, self-paced

Accreditation & industry alignments: none verified on record — institutional accreditor mapping pending

COURSE DESCRIPTION

Welcome to the Creativity: Thinking Outside the Box workshop. Creativity allows individuals to view every aspect on earth, explore new paths, as well as find new discoveries that help to advance our consistently thriving world of business. Without creativity, we would only see what is visible to the eye. To evolve as a business, it is critical to look beyond what is visible and consider new ideas. When creativity is incorporated into daily workplace practices there is a strong increase in the opportunities for growth, engagement, and productivity. Creativity and innovation will turn ideas and dreams into reality. This course will provide you with informative tools and practical strategies that will help shape a creative workplace. Creativity plays a big role in building a positive work environment, one in which employees will feel confident in expressing their ideas. Be mindful that there is creativity in all of us. When this creativity emerges, powerful opportunities and advancements will happen.

WHO THIS COURSE IS FOR

Working professionals, team leads, and career-changers who want practical, job-ready Business skills — no prior coursework required. Teams and organizations can enroll groups for consistent, measurable upskilling.

SKILLS & LEARNING OUTCOMES

Upon completion, the student will be able to:

- Define creativity
- Differentiate between creativity and innovation
- Work toward achieving the benefits of creativity for business success
- Successfully build a creative team and work culture
- Learn techniques for effective brainstorming
- Identify the stages of the creative process

WHAT'S INCLUDED

- 1 clock hour(s) of self-paced online learning
- 12 course modules
- 7 instructional videos — 7 minutes of total video runtime
- This syllabus (PDF), downloadable for reference
- Official SEHG Certificate of Completion upon finishing the course
- Language editions: English

Delivered 100% online and self-paced in the SEHG learning platform. This section lists the materials currently delivered for this course.

MODULE MAP

- **Module 1 — Introduction**
 - Course Objectives
- **Module 2 — Breaking Down Creativity**

- Defining Creativity
- Thinking Outside the Box
- The Value of Creativity
- Components of Creativity
- Characteristics of the Creative Individual
- **Module 3 — Creating Business Success**
 - Growth Through Creativity
 - Staff Morale
 - Engagement and Productivity
 - Competition
 - Creative Problem Solving
- **Module 4 — The Creative Process**
 - Preparation
 - Incubation
 - Illumination
 - Evaluation
 - Verification
- **Module 5 — Creativity vs. Innovation**
 - Connecting the Two
 - The Innovative Leader
 - Innovative Projects
 - Experimentation
 - The Creativity Gap
- **Module 6 — Fostering a Creative Workplace**
 - Diversity
 - Effective Feedback
 - Choosing Flexibility
 - The Power of Positivity
 - Creativity and Collaboration
- **Module 7 — Brainstorming**
 - Connecting Creativity and Brainstorming
 - Successful Brainstorming
 - Visualize Your Goals
 - Stay Organized
 - Break It Up
- **Module 8 — The Creative Team**
 - Identifying Opportunities
 - Show Respect
 - Finding Creative Spaces
 - Listening
 - Goals and Values
- **Module 9 — Creativity Myths**
 - Inherited Trait
 - Creativity is for Artists
 - The Solo Creator
 - Breakthrough Moment
 - Financial Incentives
- **Module 10 — Recognizing Obstacles**
 - Afraid to Fail
 - Distractions
 - Stressors
 - Lack of Sleep

- Time
- **Module 11 — Finding Your Creative Mind**
 - Identifying Your Strengths
 - Building Confidence With Creativity
 - Risk-Taking
 - Motivation
 - Be Mindful
- **Module 12 — Assessment**

COMPLETION & CERTIFICATION

Completion-based: a certificate of completion is issued after all course videos have been viewed.
The certificate of completion is non-credit. This course does not currently carry academic credit or CEUs.

OFFICIAL SEHG CERTIFICATE

Graduates receive the official Synergy University Education Certificate of Completion — issued by the Office of the Registrar with a unique credential ID, shareable to LinkedIn and verifiable online.

Every certificate carries a unique credential ID — verify at:

SynergyEducation.AI/verify

SUPPORT, ACCESS & POLICIES

- Support: CEO@SynergyEducation.AI
- Accessibility: ADA/WCAG 2.1 AA-first delivery; accommodations available on request.
- Academic integrity and refund policies: per SEHG student handbook.

Enroll Today

Tuition per learner (Essentials tier) — enroll online with the course code below.

\$49 · SEHG-CD-5599 · SynergyEducation.AI

Also available: instructor-led workshop kits for teams — in-person training agendas, playbooks, and facilitator materials built on this course. Contact CEO@SynergyEducation.AI.