



Communication Strategies

SEHG-CD-9523 · Business · approx. 9 min seat time · English · 100% online, self-paced

Accreditation & industry alignments: none verified on record — institutional accreditor mapping pending

COURSE DESCRIPTION

Welcome to the Communication Strategies workshop. For the better part of every day, we are communicating to and with others. Whether it's the speech you deliver in the boardroom, the level of attention you give your spouse when they are talking to you, or the look that you give to the cat, it all means something. This workshop will help participants understand the different methods of communication and how to make the most of each of them

Career Development course: Communication Strategies.

WHO THIS COURSE IS FOR

Working professionals, team leads, and career-changers who want practical, job-ready Business skills — no prior coursework required. Teams and organizations can enroll groups for consistent, measurable upskilling.

SKILLS & LEARNING OUTCOMES

Upon completion, the student will be able to:

- Understand what communication is
- Identify methods of communication
- Identify barriers to communication and how to overcome them
- Develop non-verbal and paraverbal communication skills
- Use the STAR method
- Listen actively and effectively

WHAT'S INCLUDED

- 1 clock hour(s) of self-paced online learning
- 12 course modules
- 9 instructional videos — 9 minutes of total video runtime
- This syllabus (PDF), downloadable for reference
- Official SEHG Certificate of Completion upon finishing the course
- Language editions: English

Delivered 100% online and self-paced in the SEHG learning platform. This section lists the materials currently delivered for this course.

MODULE MAP

- **Module 1 — Introduction**
 - Course Objectives
- **Module 2 — The Big Picture**
 - What is Communication?
 - How Do We Communicate?
 - Other Factors in Communication

- **Module 3 — Understanding Communication Barriers**

- An Overview of Common Barriers
- Language Barriers
- Cultural Barriers
- Differences in Time and Place

- **Module 4 — Paraverbal Communication Skills**

- The Power of Pitch
- The Truth About Tone
- The Strength of Speed

- **Module 5 — Non-Verbal Communication**

- Understanding the Mehrabian Study
- All About Body Language
- Interpreting Gestures

- **Module 6 — Speaking Like a Star**

- S= Situation
- T = Task
- A = Action
- R = Result
- Summary

- **Module 7 — Listening Skills**

- Seven Ways to Listen Better Today
- Understanding Active Listening
- Sending Good Signals to Others

- **Module 8 — Asking Good Questions**

- Open Questions
- Closed Questions
- Probing Questions

- **Module 9 — Appreciative Inquiry**

- The Purpose of AI
- The Four Stages
- Examples and Case Studies

- **Module 10 — Mastering the Art of Conversation**

- Level One: Discussing General Topics
- Level Two: Sharing Ideas and Perspectives
- Level Three: Sharing Personal Experiences
- Our Top Networking Tips

- **Module 11 — Advanced Communication Skills**

- Understanding Precipitating Factors
- Establishing Common Ground
- Using “I” Messages

- **Module 12 — Assessment**

COMPLETION & CERTIFICATION

Completion-based: a certificate of completion is issued after all course videos have been viewed.
The certificate of completion is non-credit. This course does not currently carry academic credit or CEUs.

OFFICIAL SEHG CERTIFICATE

Graduates receive the official Synergy University Education Certificate of Completion — issued by the Office of the Registrar with a unique credential ID, shareable to LinkedIn and verifiable online.

Every certificate carries a unique credential ID — verify at:

SynergyEducation.AI/verify

SUPPORT, ACCESS & POLICIES

- Support: CEO@SynergyEducation.AI
- Accessibility: ADA/WCAG 2.1 AA-first delivery; accommodations available on request.
- Academic integrity and refund policies: per SEHG student handbook.

Enroll Today

Tuition per learner (Essentials tier) — enroll online with the course code below.

\$49 · SEHG-CD-9523 · SynergyEducation.AI

Also available: instructor-led workshop kits for teams — in-person training agendas, playbooks, and facilitator materials built on this course. Contact CEO@SynergyEducation.AI.