



Employee Motivation

SEHG-SV-3566 · Business · approx. 1 min seat time · English · 100% online, self-paced

Accreditation & industry alignments: none verified on record — institutional accreditor mapping pending

COURSE DESCRIPTION

Welcome to the Employee Motivation workshop. Employee Motivation is becoming ever more important in the workplace as time goes on, and everyone agrees that a motivated workforce is far more likely to be a successful workforce. The happier and more professional an employee is, the better the results they will deliver for you. Of course, every employer wants to make sure that they have a workforce who will do their best, but this does not simply mean making the job easy for their employees. In fact, part of the problem of motivation is that where the job is too easy, employees become complacent. Therefore, there is a challenge for all employers and management in delivering the right balance between a confident, motivated workforce and a workforce which is driven to attain goals. It can be described as a mix between the pleasure of a comfortable working environment and the fear of failure, although in honesty it is more complicated than that equation suggests. Regardless of how it is characterized, it is important to get the right balance in order to ensure that you have a motivated workforce. This manual is designed to show participants the way to get the best out of a confident, motivated group of employees, and to show them how to motivate that group.

WHO THIS COURSE IS FOR

Working professionals, team leads, and career-changers who want practical, job-ready Business skills — no prior coursework required. Teams and organizations can enroll groups for consistent, measurable upskilling.

SKILLS & LEARNING OUTCOMES

Upon completion, the student will be able to:

- Define motivation, an employer's role in it, and how the employee can play a part
- Identify the importance of Employee Motivation
- Identify methods of Employee Motivation
- Describe the theories which pertain to Employee Motivation — with particular reference to psychology
- Identify personality types and how they fit into a plan for Employee Motivation
- Set clear and defined goals

WHAT'S INCLUDED

- 1 clock hour(s) of self-paced online learning
- 13 course modules
- 0 instructional videos — 0 minutes of total video runtime
- This syllabus (PDF), downloadable for reference
- Official SEHG Certificate of Completion upon finishing the course
- Language editions: English

Delivered 100% online and self-paced in the SEHG learning platform. This section lists the materials currently delivered for this course.

MODULE MAP

- **Module 1 — Introduction**
 - Course Objectives
- **Module 2 — A Psychological Approach**
 - Herzberg's Theory of Motivation
 - Maslow's Hierarchy of Needs
 - The Two Models and Motivation
- **Module 3 — Object-Oriented Theory**
 - The Carrot
 - The Whip
 - The Plant
- **Module 4 — Using Reinforcement Theory**
 - A History of Reinforcement Theory
 - Behavior Modification in Four Steps
 - Appropriate Uses in the Workplace
- **Module 5 — Using Expectancy Theory**
 - A History of Expectancy Theory
 - Understanding the Three Factors
 - Using the Three Factors to Motivate in the Workplace
- **Module 6 — Personality's Role in Motivation**
 - Identifying Your Personality Type
 - Identifying Others' Personality Type
 - Motivators by Personality Type
- **Module 7 — Setting Goals**
 - Goals and Motivation
 - Setting SMART Goals
 - Evaluating and Adapting
- **Module 8 — A Personal Toolbox**
 - Building Your Own Motivational Plan
 - Encouraging Growth and Development
 - Getting Others to See the Glass Half-Full
- **Module 9 — Motivation on the Job**
 - The Key Factors
 - Creating a Motivational Organization
 - Creating a Motivational Job
- **Module 10 — Addressing Specific Morale Issues**
 - Dealing with Individual Morale Problems
 - Addressing Team Morale
 - What to Do When the Whole Company is De-Motivated
- **Module 11 — Keeping Yourself Motivated**
 - Identifying Personal Motivators
 - Maximizing Your Motivators
 - Evaluating and Adapting
- **Module 12 — Assessment**
- **Module 13 — Wrapping Up**
 - Course Summary

COMPLETION & CERTIFICATION

Completion-based: a certificate of completion is issued after all course videos have been viewed.

The certificate of completion is non-credit. This course does not currently carry academic credit or CEUs.

OFFICIAL SEHG CERTIFICATE

Graduates receive the official Synergy University Education Certificate of Completion — issued by the Office of the Registrar with a unique credential ID, shareable to LinkedIn and verifiable online.

Every certificate carries a unique credential ID — verify at:

SynergyEducation.AI/verify

SUPPORT, ACCESS & POLICIES

- Support: CEO@SynergyEducation.AI
- Accessibility: ADA/WCAG 2.1 AA-first delivery; accommodations available on request.
- Academic integrity and refund policies: per SEHG student handbook.

Enroll Today

Tuition per learner (Essentials tier) — enroll online with the course code below.

\$49 · SEHG-SV-3566 · SynergyEducation.AI

Also available: instructor-led workshop kits for teams — in-person training agendas, playbooks, and facilitator materials built on this course. Contact CEO@SynergyEducation.AI.