



Business Acumen

SEHG-WPE-5005 · Business · approx. 8 min seat time · English · 100% online, self-paced

Accreditation & industry alignments: none verified on record — institutional accreditor mapping pending

COURSE DESCRIPTION

Workplace Essentials course covering business acumen. Self-paced lessons with applied exercises.

WHO THIS COURSE IS FOR

Working professionals, team leads, and career-changers who want practical, job-ready Business skills — no prior coursework required. Teams and organizations can enroll groups for consistent, measurable upskilling.

WHAT'S INCLUDED

- 1 clock hour(s) of self-paced online learning
- 12 course modules
- 8 instructional videos — 8 minutes of total video runtime
- This syllabus (PDF), downloadable for reference
- Official SEHG Certificate of Completion upon finishing the course
- Language editions: English · Español

Delivered 100% online and self-paced in the SEHG learning platform. This section lists the materials currently delivered for this course.

MODULE MAP

- **Module 1 — Introduction**
 - Course Objectives
- **Module 2 — Seeing the Big Picture**
 - Short and Long Term Interactions
 - Recognize Growth Opportunities
 - Mindfulness of Decisions
 - Everything is Related
- **Module 3 — KPIs (Key Performance Indicators)**
 - Decisiveness
 - Flexible
 - Strong Initiative
 - Being Intuitive
- **Module 4 — Risk Management Strategies**
 - Continuous Assessment
 - Internal and External Factors
 - Making Adjustments and Corrections
 - Knowing When to Pull the Trigger or Plug
- **Module 5 — Recognizing Learning Events**
 - Develop a Sense of Always Learning
 - Evaluate Past Decisions

- Problems Are Learning Opportunities
- Recognize Your Blind Spots
- **Module 6 — You Need to Know These Answers and More**
 - What Makes My Company Money?
 - What Were Sales Last Year?
 - What is Our Profit Margin?
 - What Were Our Costs?
- **Module 7 — Financial Literacy (I)**
 - Assets
 - Financial Ratios
 - Liabilities
 - Equity
- **Module 8 — Financial Literacy (II)**
 - Income Statement
 - Balance Sheet
 - Cash Flow Statement
 - Read, Read, and Read
- **Module 9 — Business Acumen in Management**
 - Talent Management
 - Change Management
 - Asset Management
 - Organizational Management
- **Module 10 — Critical Thinking in Business**
 - Ask the Right Questions
 - Organize Data
 - Evaluate the Information
 - Make the Decision
- **Module 11 — Key Financial Levers**
 - Investing in People
 - Effective Communication
 - Process Improvement
 - Goal Alignment
- **Module 12 — Assessment**

COMPLETION & CERTIFICATION

Completion-based: a certificate of completion is issued after all course videos have been viewed.
The certificate of completion is non-credit. This course does not currently carry academic credit or CEUs.

OFFICIAL SEHG CERTIFICATE

Graduates receive the official Synergy University Education Certificate of Completion — issued by the Office of the Registrar with a unique credential ID, shareable to LinkedIn and verifiable online.

Every certificate carries a unique credential ID — verify at:

SynergyEducation.AI/verify

SUPPORT, ACCESS & POLICIES

- Support: CEO@SynergyEducation.AI
- Accessibility: ADA/WCAG 2.1 AA-first delivery; accommodations available on request.
- Academic integrity and refund policies: per SEHG student handbook.

Enroll Today

Tuition per learner (Essentials tier) — enroll online with the course code below.

\$49 · SEHG-WPE-5005 · SynergyEducation.AI

Also available: instructor-led workshop kits for teams — in-person training agendas, playbooks, and facilitator materials built on this course. Contact CEO@SynergyEducation.AI.